

SAVE
SEPTEMBER 1965

LOG & TALLY

Official Publication of

**INTERNATIONAL
ORDER OF HOO-HOO**

The Fraternal Order of Lumbermen



W A BISS
523 SOMERSET AVE
TAUNTON MASS

02780

Forest Products Queen "Sells" For Wood

1964 Hawaii NFPW Queen Marilyn Santos shows Honolulu Mayor Neal Blaisdell the delightful fragrance of Hawaiian sandalwood, the first major export item of the islands, shipped to the Orient for use in chests and closets.

Photo taken during Honolulu Hoo-Hoo Club's 1964 "LumberJack" observance.

National Forest Products Week
this year: October 17-23.



LOG & TALLY



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EDITORIAL VIEWPOINT

The challenge ahead

If anyone has doubts that wood will be increasingly challenged in the building markets by other materials, some recent ceremonies in Pittsburgh should erase those doubts.

The United States Steel Corporation unveiled a new residential technical research center which will employ more than 100 persons, devoting all or part of their time to development related to light construction.

The company seeks to quadruple the use of steel in the average new U. S. home within the next few years — to emulate steel's use in the heavy building construction field. Applications will include steel foundations, steel floor and wall systems, steel roofs, ceiling systems and other uses.

Add to this the attack on light construction markets by the aluminum and plastics producers and it becomes clear that the forest products industry will need the intensified support of its every last member to compete in the years ahead.

Fortunately, no other industry has as many dedicated members — those who work in the forests, down through manufacturing, wholesaling and retailing. The metals industry has no similar fraternal group such as Hoo-Hoo, so far as we know.

We have in Hoo-Hoo the broadly-based organization which can and does help tremendously in such industry-wide promotional activities as the **National Forest Products Week**. But beyond the organized and formal activities, each of us should draw upon the fraternal spirit of Hoo-Hoo in a very personal way to continually promote wood in all its uses, each day and in every way.

As our industry is challenged in the marketplace the "booster spirit" of Hoo-Hoo becomes more important than ever before. Let's accept the challenge personally and as a forceful forest industry organization to "tell what's good about wood."

Robert B. Holder
74023



MEMO

from the Snark's desk



Glenn Ross 45275

You have been well informed during the year just ended. The record stands. We have established a sound base and Hoo-Hoo will prosper from it. Therefore, I prefer to look ahead rather than back. 1966 and the years ahead are far more important than the year which we have just finished.

In the coming year, Hoo-Hoo can do many worthwhile things for our industry, and I feel certain that it will. The Supreme Nine and the Officers have proven their dedication to our Order, and the members have chosen well in selecting them for the job. As they work for us, we should work to support them and the Order.

Looking to the future, I recommend that all Jurisdictions duplicate what Jurisdiction 9 has accomplished. My final trip as Snark took me to Atlanta for a meeting of all State Deputy Snarks. (Reported under the Fraternal Spotlight in this issue of the LOG & TALLY.) Supreme Gurdon Brad Dempsey presided with a planned agenda. The State Deputies met to discuss club projects throughout the Jurisdiction and to plan ahead for the coming year. This is Hoo-Hoo organization at its finest. The membership's wishes are expressed from the club through the deputy to the Supreme Nine.

My many enjoyable club visits have strengthened my belief in the fraternal structure of Hoo-Hoo. At such social gatherings, we can accomplish much, not only for the good of our clubs but also for the good of our individual companies. As we learn to know each member, we also learn to trust each other and work together for our mutual benefit. The competition that we really have to face comes from other sources as we compete for the consumer dollar. Together, we can meet this competition. Together, we can learn to solve our lumber industry problems, based on the confidence of acquaintance.

We are now entering a time of great progress in the building industry, with a tremendous boom ahead. We can all profit during these boom years. We will profit more with all men of the lumber and forest products industry meeting as members of Hoo-Hoo and then working together. We can and we will find **Health, Happiness and Long Life.**

My most sincere thanks to all of you for making my term as Snark of the Universe most pleasant and successful.

FRATERNAL SPOTLIGHT

Whence Came Hoo-Hoo ?

Contrary to popular belief, "Hoo-Hoo" is not the cry of a lost lumberjack.

Here is the chronicle of how Hoo-Hoo was created for the forest products industry.



The seventy-four-year history of the Fraternal Order of Lumbermen has seen many speculations as to the origin of the word, Hoo-Hoo. Equally speculative have been stories about the International Order of Hoo-Hoo and its purposes.

Who would know better than Bolling Arthur Johnson himself? He related the origin in an address to the Hoo-Hoo Convention in Minneapolis in 1924.

Contrary to common tales, "Hoo-Hoo" is not the cry of a lost lumberjack in the North woods. Forest historians have never found any reference to the term Hoo-Hoo used outside of the Fraternal Order itself.

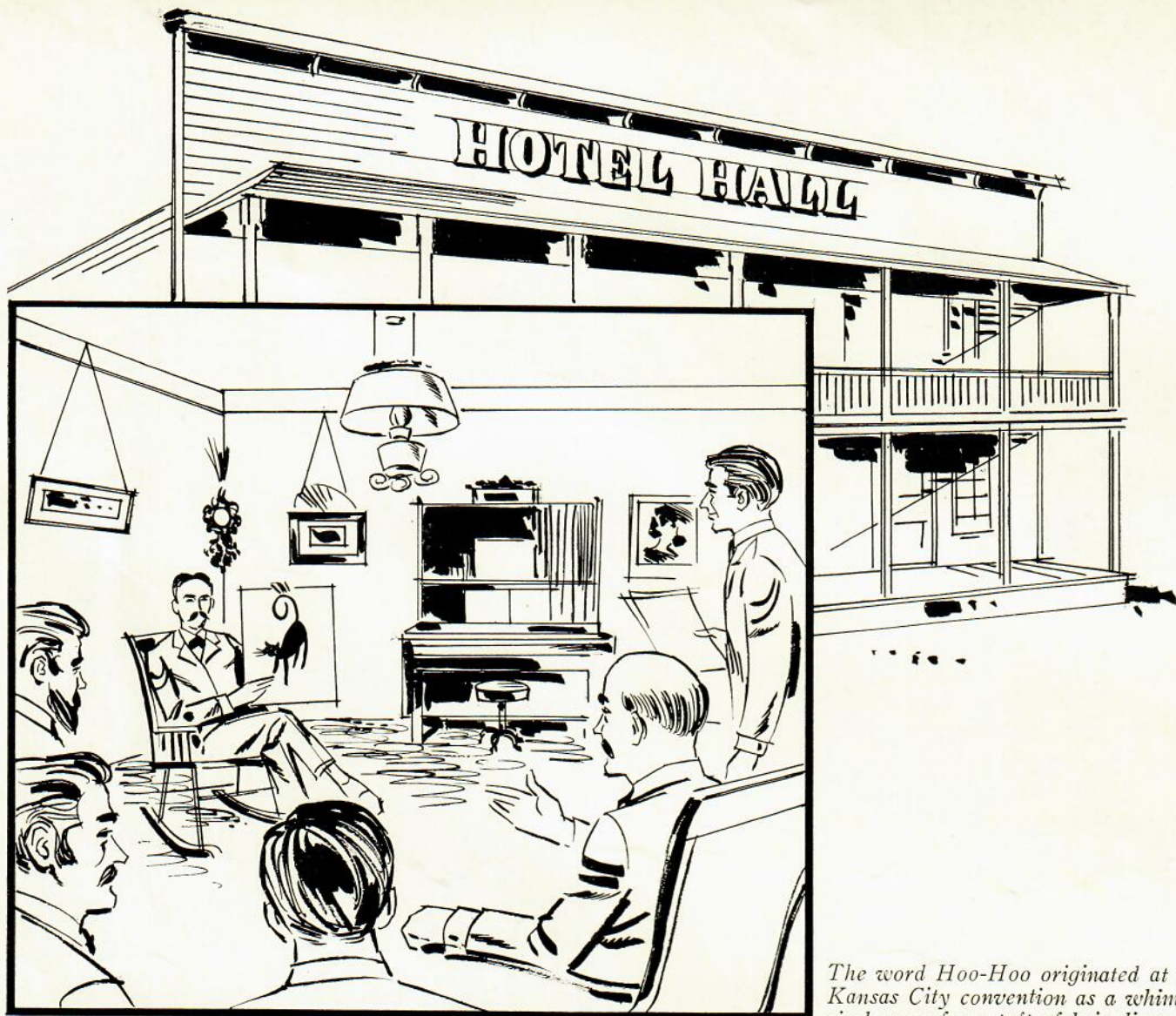
In like manner, the everlasting precepts of the Order did not originate on the spur of the moment in Gurdon, Arkansas. Actually, the basic concept grew over a period of months in the fertile mind of Bolling Arthur Johnson 2, Rameses 1, and was merely crystallized in the parlor of the Hotel Hall in Gurdon on January 21, 1892.

Whence came the word Hoo-Hoo? It was a coined word, created by Johnson a month before at a lumber meeting in Kansas City. "Hoo-Hoo" was the name whimsically dubbed on the tuft of hair discovered on the otherwise bald pate of Charles H. McCarer 1.

The Southwestern Lumbermen's Association being informal, McCarer had

appeared in a smoking jacket, decorated front and back, with several score of association badges. It was promptly dubbed a Hoo-Hoo jacket. Before the evening was over, there were Hoo-Hoo highballs, Hoo-Hoo winning poker hands, etc.

Whereas the coined word "Hoo-Hoo" was whimsical, the need to concatenate (link together) the lumbering fraternity was a most serious thought growing in the mind of Johnson. Though there were many state and regional associations of lumbermen in 1892, there was no national federation of lumbermen in existence. Johnson felt that the lumber industry should have some common bond of communi-



The word Hoo-Hoo originated at a Kansas City convention as a whimsical name for a tuft of hair discovered on the otherwise bald pate of lumberman Charles H. McCarer. The fraternal Order was "founded" in Gurdon, Arkansas as a result of conversations on a lumber pile by lumbermen stranded by a delayed train. From the lumber pile, the stranded pair walked to the Hotel Hall where the Order was more formally founded. In chair is Bolling Arthur Johnson. Listening, left to right: A. Strauss, W. S. Mitchell, Geo. W. Schwartz, W. E. Barnes and Geo. W. Smith. Scene depicts actual parlor where Hoo-Hoo was organized, sketched from old photograph.

cation and activity on a nation-wide basis.

Johnson, a lumber trade journalist, attended many industry conventions across the country. He saw the need for an organization of high ideals which would promote the practice of a Code of Ethics nation-wide. His envisioned organization would have the objective of encouraging friendly relations, confidence and cooperation among lumbermen, and to foster all activities which would benefit the industry and humanity.

A jolly, mirthful man, he saw no reason why the fun of fellowship should not be one of the benefits of membership in the fraternity.

Upon leaving a Camden, Arkansas meeting of southern lumber manufacturers the night before, Johnson found himself stranded in Gurdon by a delayed train. Four other conventioners were stranded with him. The party was delayed in Gurdon for five hours.

Johnson and George K. Smith 5, secretary of the Southern Pine Association, walked about Gurdon and sat down to rest on a pile of lumber. Johnson espoused his theories of a fraternity to the willing ear of George Smith. They then wandered over to the parlor of the Hotel Hall where they found William Eddy Barnes 3, another lumber trade journalist; George Washington Schwartz 4, a railroad man and

William Starr Mitchell, a daily newspaperman. They were soon joined by Ludolph A. Strauss 7, a Gurdon lumberman. These men, then and there, organized the Concatenated Order of Hoo-Hoo.

Johnson, a learned man, delved into Egyptian lore for titles, customs and

'twas a jumpin' night in K.C. when "Hoo-Hoo" was coined

(Story begins on page 4)

ritualistic suggestions. Concatenated was chosen as meaning, "linked together, as in chain or series." The sacred Egyptian Black Cat, with its tail curled as the figure 9, was selected as the emblem for the Order.

The mythical 9 lives of the cat was used as the basis of the organization. The original Order was limited to membership of 9,999 (since extended to a limit of 99,999). The Order has traditionally met at 9 minutes past 9 on the 9th day of the 9th month each year. In recent years the Conventions have been delayed approximately 9 days to encourage members to bring wives to the Convention, following the opening of schools.

The mystical titles of Snark, Scrivener, Bojum, Jabberwock, Custocatian, Arcanoper and Gurdon came from several sources, principally Lewis Carroll's "The Hunting of the Snark."

The Senior and Junior Hoo-Hoo complete the titles of the Supreme Nine, Jurisdictional Representatives on the International Board of Directors. The membership of the Order has always been limited to lumbermen (all forest products), foresters, lumber association staffs and the lumber trade press.

The Golden Rule and "Square Deal" are ideals of Hoo-Hoo and its Code of Ethics is the very essence of the principles. The Code of Ethics was printed in the August 1965 issue of LOG & TALLY and is also widely distributed elsewhere in the Order's literature.

The Fraternal Order is dedicated to the promotion of Health, Happiness and Long Life for its members and to the development of friendship, confidence and education among its members. Industry education, scholarships, youth work, civic projects and wood

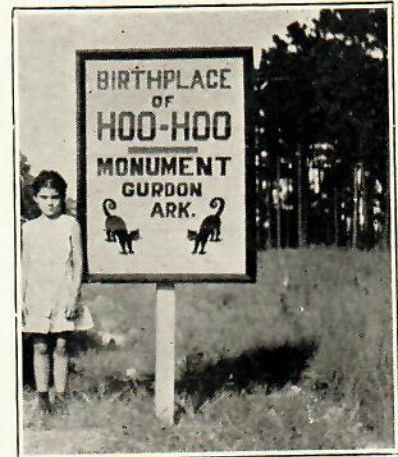
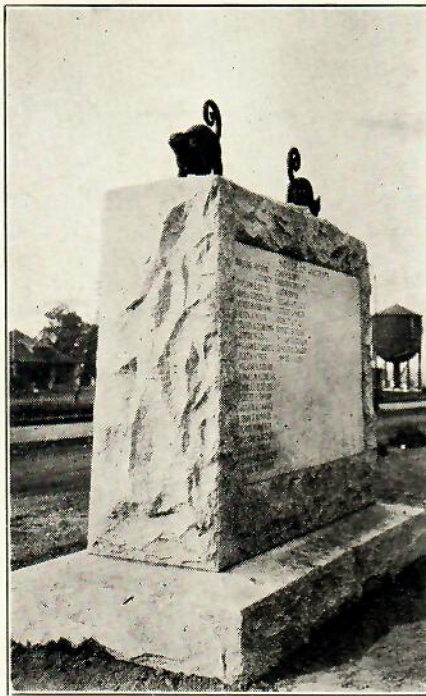
promotion are the basic programs of the 110 active Hoo-Hoo Clubs. Wood promotion activities are climaxed by the Hoo-Hoo sponsored National Forest Products Week, designated by joint action of the 1960 Congress of the United States and annually proclaimed by the President and by the Prime Minister of Canada. Hoo-Hoo Clubs in Australia observe a counterpart known as Timber Week.

Hoo-Hoo International is a federation of members-at-large and Hoo-Hoo Clubs located throughout the United States, Canada, Australia and the Philippines. A number of members-at-large are residents in several other coun-

tries throughout the world.

Although the forest industry has changed greatly since the founding days of Hoo-Hoo, the need for both fraternal friendship and fraternal cooperation in the more serious task of industry education and promotion remains unchanged. The need, in fact, is probably more apparent today than at the turn of the century.

While the word Hoo-Hoo was not a lumbering term originally, it was whimsically created by lumbermen. Today, as in the beginning years of the Order, it embodies all that is sound and enjoyable, exclusively a part of the forest products industry.



Highway sign above as you enter Gurdon, Ark., marking location of the Order's birthplace. Photo, taken from the archives, does not identify the girl. Left is monument on Depot Square in Gurdon commemorating the 1892 founding of the Order.



Is this the 1965 Hoo-Hoo convention taking place this month in Phoenix? Maybe you can pick your Club President. The photograph, taken from Hoo-Hoo archives, is not identified as to place or year.

State Deputy Snarks Meet in Jurisdiction 9

Snark Glenn W. Ross 45275 and Supreme Gurdon Bradford T. Dempsey 63976 met with six State Deputy Snarks at the annual Jurisdiction 9 meeting in Atlanta on August 14. The Snark reports that the second annual meeting of this Jurisdiction was most successful and helpful. He urges other Jurisdictions to plan similar meetings of the State Deputy Snarks.

The State Deputy Snarks moved a formal resolution to the Board of Directors of Hoo-Hoo International and the Convention recommending that all dues penalties for delinquent members and reinstatements be eliminated and the By-Laws revised to authorize this action.

Plans were made for all clubs in Jurisdiction 9 to assist the Washington Hoo-Hoo Club No. 99 in hosting the 75th DIAMOND JUBILEE Hoo-Hoo Convention at the Mayflower Hotel in Washington, D. C., September 18-22, 1966.

The State Deputy Snarks agreed to encourage all local Hoo-Hoo Clubs to have their treasurers collect both local club and International dues jointly, remitting through the club to the headquarters.

The deputies nominated James E. Saarinen 65520 to be the Supreme Nine representative of Jurisdiction 9 on the International Board of Directors. Brother Saarinen would become the Supreme Gurdon, replacing Bradford T. Dempsey 63976, who is a candidate for Snark of the Universe.

The meeting was adjourned after discussing local club activities throughout the Jurisdiction, duties of the deputy snarks, programs and progress in forming new clubs.

By unanimous decision it was moved that the meeting of State Deputy Snarks in Jurisdiction 9 shall be scheduled annually prior to the convention.

State Deputy Snarks attending the meeting included C. D. Swingley 53262, Tampa, Florida; J. W. Saarinen 65520, Orlando, Florida; Ed Livingston 63427, Charlotte, North Carolina; William W. Hurst 74043, Richmond, Virginia; Lee F. Roberts 61463, Washington, D. C.; Sam Houston 56210, Decatur, Georgia. Also attending were Eugene Schettgen 60717, President, and George W. West, Sr. 30327 of the Atlanta Hoo-Hoo Club No. 1.

WOOD PROMOTION AWARD

Hoo-Hoo International award, right, presented at convention this month to Club judged to have made greatest accomplishments in Wood Promotion in 1964.



Belated word is received of the passing of the oldest living Hoo-Hoo in good standing. Richard Dwight Merrill 1115 in his 96th year passed away at Seattle, October 24, 1964. Brother Merrill was an Honorary Member of Seattle Hoo-Hoo Club No. 34.

Brother Merrill's passing ended a long and distinguished career, the last of his name in family lumbering operations which began in the Maine woods in the first half of the 19th century. Born in Saginaw, Michigan May 29, 1869, he cut his lumbering teeth in the Lake States phase of the family operations.

At the time of his death, Brother Merrill was the chief executive of the several companies carrying the name Merrill & Ring in both the United States and Canada.

Brother Merrill was a pioneer leader in promoting the "Tree Farm Program," including Merrill & Ring lands, and promoting professional forestry management of lumber company holdings.

Carl A. Closson 41520
Logansport, Ind.

Harrison D. Cole 65591
Charlotte, N. C.

John Crisp Crawford 57787
Nacogdoches, Texas

Harry M. McNeil 27850
Minneapolis, Minn.

Fred J. Monte 31639
Seattle, Wash.

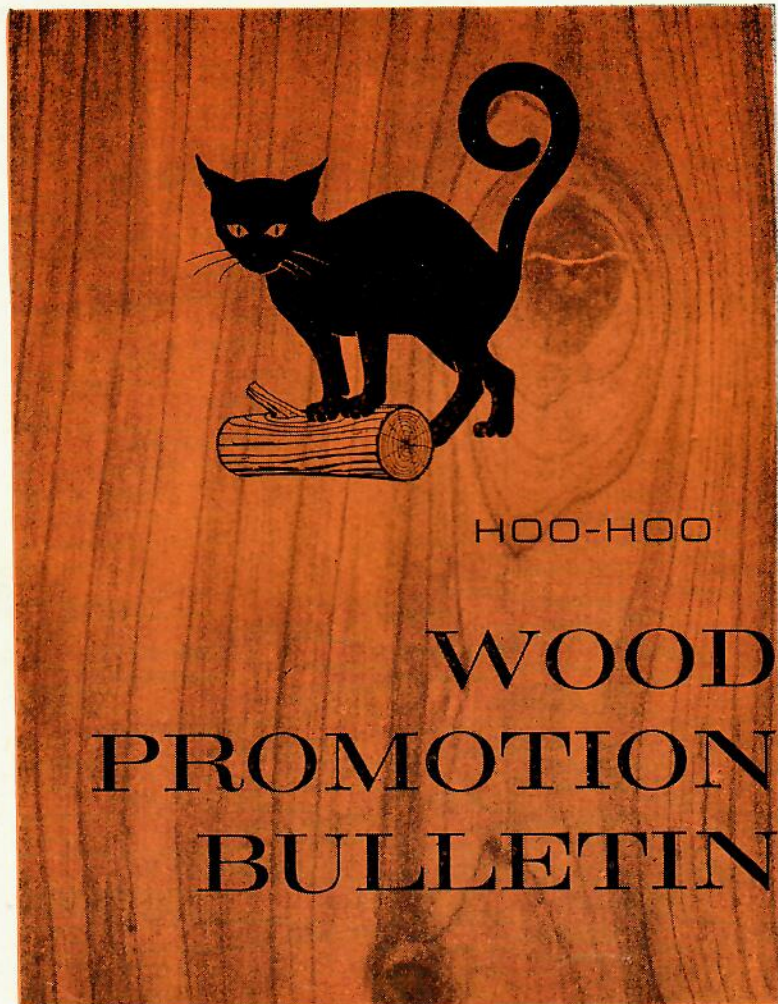
Homer F. Praker 47339
Versailles, Ohio

Raymond W. Rediske 31240
Milwaukee, Wis.

William Temple Stewart 64277
Dickson, Tenn.

Cliff (Kentucky) Treas 19431
Benton, Ky.

James K. Turner 45339
Des Moines, Iowa



Survey reveals high interest in Hoo-Hoo wood promotion programs

Eighty-four and 2 tenths per cent of the Hoo-Hoo members responding to a 1965 survey have indicated the desire for a wood promotion program in Hoo-Hoo. 64.5% indicated a high degree of wood promotion interest, while 19.7% indicated medium interest. 5.3% of the respondents have only a low interest in wood promotion.

The survey was taken from questionnaires printed in three issues of the LOG & TALLY. The returns from 76 members have proved helpful and informative in guiding Hoo-Hoo International policies.

Wood promotion activity in the local community is the national project of Hoo-Hoo International. The 73rd Annual Convention again recommended to the Hoo-Hoo Clubs that 1965 participation be given a significant role. National Forest Products Week in the USA and Canada, along with

Timber Week In Australia, is the climax to a recommended year-round program of activities.

The survey revealed that 52.6% of the members desire club programs primarily of an industry education-business information-wood promotion nature. 23.7% indicated a desire for a program which would be balanced equally between social activities and education throughout the year. 2.6% desire a strictly social and fellowship program content. 21.1% gave no answer to the type of program (only five of these are active in clubs, the balance were retired, inactive, or with no club nearby).

46.1% indicated a need for a definite club project in wood promotion. 21.1% desire special projects on industry education, scholarships, youth activities, but not excluding wood promotion. 6.6% indicated a definite project need for

membership growth.

65.8% of the members responding are active participants in the local club programs. 56.6% indicated a high degree of interest in the current club program. 33.3% indicated medium satisfaction with the current club program. 6.6% indicated dissatisfaction with the current club program.

55.3% of the replies were from top local policy makers (owners, principals and resident managers). 13.2% were department managers. 3.9% are inside salesmen and 10.5% are outside salesmen. 17.1% were in other categories.

40.8% of the respondents were wholesalers and 3.9% were commission salesmen; 27.7% were manufacturers and 15.8% were retailers. 11.8% of the respondents were in other business categories.

The LOG & TALLY plans to repeat the survey annually for the purpose of sampling opinions of the membership. Responses to these surveys will guide the Board of Directors and the Annual Convention in its deliberations.

FHA allows for special wood frame party walls

Markets for lumber have been expanded with adoption of a revision to FHA Minimum Property Standards which allows special wood frame party or lot-line walls between semi-detached, row or end-row properties for one and two-family units.

The revision permits fire retardant treated wood for the wall construction, where previously wood products were not allowed in party walls for FHA-insured projects.

Floor bridging cut from Southern code

The 1965 edition of the Southern Standard Building Code eliminates requirement for floor bridging in one- and two-family homes. The action makes wood-joisted floors more competitive with concrete slab construction.

Bridging had been eliminated previously from model codes of the International Conference of Building Officials and the Building Officials Conference of America.

Wood on the Move...



Plans set for NFPW, October 17-23

Typical of 1964 National Forest Products Week proclamations is the Washington state ceremonies pictured above. Left to right, standing, in picture: Marion J. Mingus 66765, former Deputy Snark of Iran; Charles Alger 67024, president of Spokane Hoo-Hoo Club; Joseph Eller 70596, president of the Seattle Hoo-Hoo Club; A. J. McMahon, president of the Tacoma Olympia Hoo-Hoo Club. Seated: Burrill W. Bresemann 64169, State Deputy Snark,

Eastern Washington; A. J. Daley 46151, State Deputy Snark, Western Washington and Governor Albert D. Rosellini.

Warren E. Hearnese, Governor of Missouri, proclaimed NFPW, obtained through the offices of Lowell Phillips 52513, Fleischel Lumber Co., St. Louis.

Ben A. Davis, Jr., executive vice president of the Mississippi Forestry Association informed Hoo-Hoo that his organization will help promote National Forest Products Week throughout

Mississippi. The association will distribute bumper stickers, TV and radio programs, newspaper features and releases, exhibits and to publicize the Governor's proclamation.

The proclamation designating October 17-23 as NFPW was signed by Governor Karl Rolvaag of Minnesota. The NFPW committee in Minnesota met July 28 to plan display and exhibit space in the promotion.

Called by Tom Partridge 45201 of Minneapolis, the meeting was held at the University of Minnesota Alumni Club.

Partridge has named a retail lumber dealer in each Minnesota county to act as local chairman. Ross Allen of Duluth and Dave Kneeland of Aitkin are co-chairmen for northern Minnesota.

Nine-minute taped reports will be shown on TV Channel 2, Minneapolis, featuring Snark Glenn Ross 45275; Wendell Brown 45493, and Dr. Frank Kaufert 45143. Larry Clark 32504 of St. Paul is chairman of the television series, titled "The Wise Use of Our Forests," to be beamed to the Duluth and Fargo areas.

**A Hoo-Hoo Tradition:
TELL WHAT'S GOOD
ABOUT WOOD**

New method for combining wood and plastic

Research conducted at the Virginia Polytechnic Institute and the New York State College of Forestry at Syracuse has turned up new data which could expand the market for lumber and wood products.

A new and presumably cheaper method of combining wood and plastic to form a durable, mar-proof material with natural wood beauty was reported to a recent meeting of the Forest Products Research Society in New York by Professor John Meyer of NYSCF.

According to Meyer the new method involves use of a simple chemical catalyst, peroxide, and an air-circulating oven. The method should be easier to adapt for commercial operations than

current systems of bombarding wood and plastic with radioactive isotopes to rearrange the molecular structure of the materials.

The new material could conceivably be used for everything from window frames to boat decks.

A study by the VPI, also disclosed at the FPRS meeting, raised some serious questions about present building requirements and construction techniques which reflect on wood usage.

For example:

- Why do many building codes require that side walls of houses be designed to withstand wind loads of 20 pounds per square foot, when tests show that winds of such velocity, before damaging the side walls, will

cause cracks at the corners of a cinder block foundation?

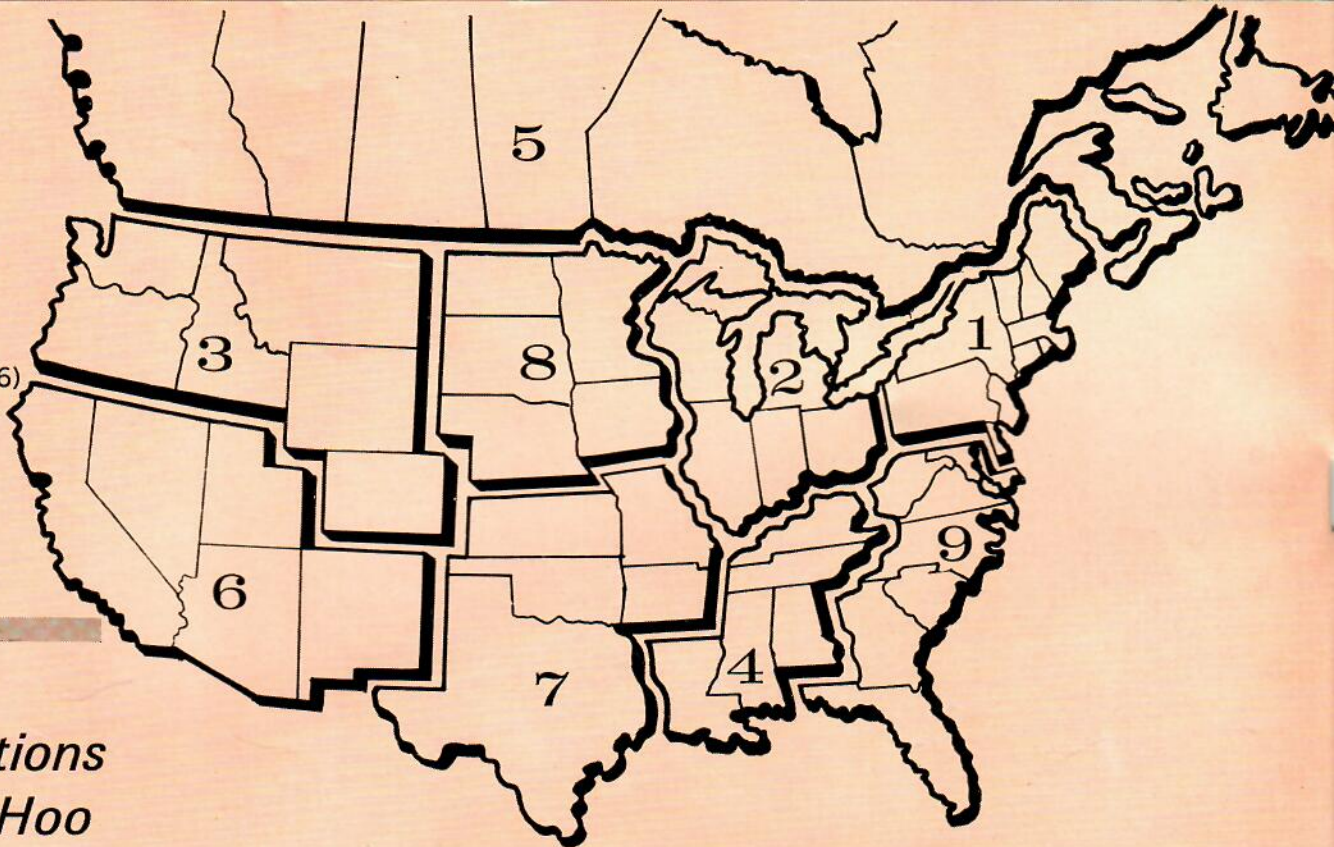
- Why continue, as builders have for years, to put double floor joists under partitions when research proves that with only single joists this part of the floor is stronger than non-partition areas, for the very reason that the partition imparts extra strength?

Adjustments of such regulations as stated above would help reduce building costs and make wood construction more competitive while maintaining more than adequate safety and other needed requirements.

The VPI study was financed in part by the National Forest Products Association.

OVERSEAS

- ALASKA (3)
- AUSTRALIA (5)
- HAWAII (6)
- JAPAN (6)
- MEXICO (6)
- PHILIPPINES (6)



*the 9
Jurisdictions
of Hoo-Hoo*

CLUB NEWS



**JURISDICTION
No. 2**

- ILLINOIS
- INDIANA
- MICHIGAN
- OHIO
- WISCONSIN

and non-golfers enjoyed a day of fun and sport which was followed by social hour and dinner.

New members welcomed to the **Mississippi Valley Hoo-Hoo Club No. 131** at the April 1st meeting are:

Kenneth Laverne Guldenfennig 75923, Moline; Jerry R. John 75924, Davenport; F. Lawrence Kane 75925, Bettendorf; Charles James Krebs 75926, Le Claire; Rodney Thomas Pussig 75927, DeWitt; Carl J. Ripperton 75928, Davenport and George Edward Schultz 75929, of Geheseo.

Toledo Hoo-Hoo Club No. 127 held a golf outing and dinner on August 25. Results of the event were not known at the time of going to press.

Last meeting of the year for the **Detroit Hoo-Hoo Club No. 28** was held August 17 at the Bodsford Inn. A pleasant afternoon of swimming was followed by social hour and dinner. Two big drawings were made, one for the 50/50 Club and a second for \$200

which would be used for expenses at the International Convention in Phoenix, Ariz. A 22 minute movie was shown of the disastrous events that took place on the West Coast where floods wreaked havoc at the coastal timber areas.

Final event on the agenda was the Election of Officers and Directors for the 1965-66 season. Officers elected are:

Joe Dewey 61108, Vicegerent Snark; Lee Stacey 62560, President; Bob Van Every 73186, Vice President; Emanuel Litvin 60272, Secretary-Treasurer. Directors elected to office are: George Erb 62571, Arthur B. Anderson 55327, Fred C. Leech 41680, Fred Coopridner 63982, Thomas E. Milliken 60257, Matthew R. Lewis 62544, John E. Barnes 67713, Timothy J. Cruice 53871, Fred Comlossy 74186, Phillip H. Dawson 53384 and Hugh B. Gallagher 54510.

With the National Forest Products Week fast approaching deadline, big item on the schedule for the July 28th meeting of the **Chicago Hoo-Hoo Club No. 29** was the promotional campaign

Second outing of the **Milwaukee Hoo-Hoo Club No. 35**, was held August 30 at the Tumblebrook Country Club, Pewaukee, Wis. Golfers

that would be launched to ensure that the program meets with favorable acceptance. Although the attendance was down due to vacations and the present seasonal work loads, members present debated the program diligently and in depth.

The proposed mass coverage of the Chicago market with stuffers, bumper stickers and posters was deemed impractical due to the prohibitive price. In its place was substituted the proposal that the "Handy Man" TV programs be advertised in local newspapers. It was further proposed that rubber stamps would be provided to all lumber

companies which would be used on their mailings and invoices. A cooperative effort in this direction would ensure saturation of all companies and home owners.

The Lumbermen's Golf Day, co-sponsored by the **Chicago Hoo-Hoo Club No. 29** and the Lumber Trade Association of Greater Chicago was held Thursday, August 26 at the Silver Lake Country Club. Trophies, prizes and surprises were planned for the winners. At the time of going to press, the results were not known.



Can Can Girls always help Old Timers. At least that's the case with W. J. Hermes 37313 and Burton L. Vaughan 41312, above, who attended the Old Timers meeting of Tacoma-Olympia Hoo-Hoo Club No. 89.



**JURISDICTION
No. 5**



**CANADA
and
AUSTRALIA**

Melbourne Hoo-Hoo Club No. 217 gave a warm reception to ten new members on July 19. The new members are: Edward Vernon Cooper 75935, Chadstone; Geoffrey Harvey Cornish 75936, Norman Baker 75937, both from Melbourne; Barry John Hosken 75938, Maidstone; Francis Barry Johnson 75939, Kevin Francis Kelly 75940 and Kevin Arthur Newton 75942 from Springvale; Edward John MacNamara 75941, Blackburn; Mervyn William Page 75943, S. Melbourne and Frank Reginald Skermer 75944 from Box Hill.

At the June 9th meeting of **Brisbane**

Hoo-Hoo Club No. 218 held at Plywood House, Brother F. E. Baynes reported that the Doll's House was now in position at the Montrose Home for Crippled Children. Final work on the house was completed on Sunday, June 20th.

A special Club luncheon was held on Friday, August 6 at Chardons Hotel to coincide with the Annual General Meeting of the Queensland Timber Board. Members of the board were guests of the Club at the luncheon.

Advanced notice was given that the Club's Annual General Meeting will be held in conjunction with a dinner meeting at the Royal Queensland Yacht Club on Wednesday, September 1st.

A warm welcome was given to Nev Burnett on his return from a six-week tour of England and North America. Preview of the T.D.C.A. Sales Training Courses for sales manager and salesmen was given by Don Barnes of the **Sydney Hoo-Hoo Club No. 215** and Peter Dunn. The courses will commence in Brisbane on September 6.

Quotables from the July 16th edition of the **Brisbane Hoo-Hoo Club No. 218**:

Said the hesitant young sheik upon inheriting his father's harem: "It's not that I don't know what to do; I just don't know where to begin."

A cannibal taking his early morning stroll noticed that an unusually beautiful young girl was about to be put into the kettle.

"Stop!" he cried to the chef, "I'll have my breakfast in bed."

Sydney Hoo-Hoo Club No. 215 held their June 24th meeting in the Corroboree Room of the Wentworth Hotel,

Sydney. Visiting brother Tom Ellis brought greetings from the **Brisbane Hoo-Hoo Club No. 218** and said that it was his considered opinion that Hoo-Hoo should have a national get together before very long.

Members were also addressed by Mr. Abey of the Ceylonese Tea Bureau who detailed some interesting facts of the public Relations campaign carried out by his organization. After a tea making demonstration Brothers John Hewitt and Phil Hayman donned Ceylonese dress and served members with tea.

New members welcomed to the Club are: Donald George Briggs 75915, Paramatto; Raymond Sydney Byleveld 75916, Lugarno; Peter Grantley Duncan 75917, Pymble; Standley Harris 75918, Bankstown; Phillip Carbury Hayman 75919, Manly; Warren William Travers 75921, Sydney; Keven Ledgerwood 75920, Beverley Hills and Louis Ziles 75922 from Botany.

Adelaide Hoo-Hoo Club No. 212 held a meeting on Monday July 5 at the Public Schools Club in Adelaide. During the meeting a report, received from the Director of Timber Development Association, was read which advised that the present brick veneer campaign would be further supported by its use in the House of Hope for 1965.

A series of lecture notes made during the "Developing our Timber Industry" lectures held in October and November of 1964 were made available to all members.

A proposed deferment of the Timber Industry Dinner for 1965 until the National Timber Week in May 1966 was defeated.

CLUB NEWS

ARIZONA
CALIFORNIA
HAWAII
NEVADA
NEW MEXICO
PHILIPPINES
UTAH



JURISDICTION
No. 6

Coast Counties Hoo-Hoo Club No. 114, Salinas, Calif., held their golf and barbecue outing on Thursday, August 19 at the Carmel Valley Golf & Country Club. The Herb Swenson Trophy and many other prizes awaited the winners.

The Paradise Picnic Grounds between Descanso and Pine Valley was the setting on August 8th for the Annual Picnic of the San Diego Hoo-Hoo Club No. 3. Three large swim-

ming pools and one wading pool awaited the energetic members who participated in the soft ball, volley ball, horse shoes and log sawing contests. Members not cooled by the aqua facilities were treated to ice cream, sandwiches and candy at the poolside snack shop.

The 13th annual golf tournament of the Sacramento Hoo-Hoo Club No. 109 held June 11, heralded the close of a successful season for the Club. Lloyd Gabbert won the trophy with low gross



Gary Levi 75402 (left) congratulates new president Bert Dennis 61642 of San Joaquin Hoo-Hoo Club No. 31.

while Bob Carr carried off the blind bogey award. Jim Dunlap won the brass for the longest drive and Les Doddington exercised fine control in shooting closest to the pin.

Election of Officers was held at the last regular meeting of the Shasta-Cascade Hoo-Hoo Club No. 133 held in June. Members elected to office for the 1965-1966 season are:

Virgil Mastelotto 64478, President; Al Boyce 69265, Vice-President; Brad Broyles 72037, Secretary-Treasurer. President Virgil Mastelotto named Al Van Orden 74357, as 2nd Vice-President in charge of attendance.

Directors elected are: Carl Allison 70824, Joe Derrah 62780, Lee Deering 62779, Roy Dunbar 60179 and Joe Akers.

Directors at Large include: Irv Bartel 42324, Les Cody 57905 and A. L. Kerper 44255.

Los Angeles Hoo-Hoo Club No. 2 held its 3rd annual Boston Clambake & Lobster Feast on August 12th at the Ports O'Call Restaurant in San Pedro. Also on the program was a two-hour show and cruise on the S. S. Princess.

ARKANSAS
KANSAS
MISSOURI
OKLAHOMA
TEXAS



JURISDICTION
No. 7

Members of the Austin Hoo-Hoo Club No. 207 are alerting their friends and customers to watch station KRLN in Austin for the "Home Handyman" series of television shows. The 13 part series will begin the first week in October. The "Home Handyman" series was produced by the Lumber JAC Hoo-Hoo Club No. 179, Pittsburgh, with a financial grant from NFPA.

New members hailed by the Beaumont Hoo-Hoo Club No. 4 are:

Jack G. De Ruiter 75945, Port Arthur; John J. De Ruiter 75946, Nederland, and Richard D. Nedved 75947 of Beaumont.

Kansas City Hoo-Hoo Club No. 43 held a Concat on July 15, at Blanche's Restaurant. Visiting officer Dave Marteny gave a talk on Hoo-Hoo which was enjoyed by all. With Cliff Schorling acting as Snark and Don Piercy in charge, five new Kittens were welcomed to the Club.

New members are: Donald Ray Clark 75930, Gower; Herbert Carl Eck 75931, Kansas City; Jerome Ellis Parlee 75932, Overland Park; Bernard J. Pavlovich 75933, Kansas City and Ivan Showalter, Jr. 75934, of Kansas City, Missouri.

To help swell the funds of their annual scholarship award, Tulsa Hoo-Hoo Club No. 27 recently sponsored a

scholarship raffle. Lucky winners shared a portion of the \$240 worth of merchandise provided by local wholesale firms and retail lumber yards.

The scholarship is awarded each year to a Forestry Student at Oklahoma State University. The qualifying stu-



Melvin Cagle 75374 of the Tulsa Hoo-Hoo Club No. 27 is shown sporting his horse collar, awarded to him for pulling the most weight in the Club's fund raising raffle.

CLUB NEWS

dent must show good academic record as well as a need for financial assistance. The student's complete tuition fees for attendance at a summer course in the field are financed from the fund. At the camp, which is held at a different forest each year, the student will receive on the job training in forestry

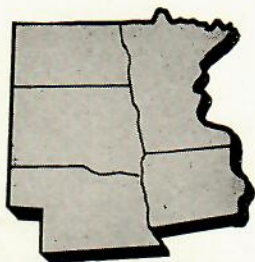
under the leadership of the O.S.U. faculty. At the end of the summer camp, the scholarship winner along with the faculty travels to Tulsa to show films on their summer camp.

Nineteen winners were drawn on July 22 at the Club's monthly meeting.

A separate prize was awarded to Melvin Cagle 75374, who sold the most tickets. Mel's special prize was a horse collar, a fitting tribute to symbolize that he had pulled the most weight in the fund raising drive. Mel is pictured with his "collar" on the facing page.

JURISDICTION No. 8

IOWA
MINNESOTA
NEBRASKA
NORTH DAKOTA
SOUTH DAKOTA



Members of **Lincoln Hoo-Hoo Club No. 148** are asked to alert their friends and customers to watch the program of KUON in Lincoln who will be featuring the "Home Handyman" series of 13 shows, which began the first week in August.

Iowa Hoo-Hoo Club No. 102 held their meeting on August 9, at the Hotel Kirkwood in Des Moines. On the slate was the election of officers for the coming year.

Preparations are underway to stage the annual Golf Stag on September 21 at the Des Moines Golf & Country Club.

All members join together in wishing Paul Sweeney who is undergoing surgery in Mercy Hospital, a speedy recovery. With deep regret, Members of the Club noted the death of Brother Jim Turner 45339. Jim was a past president and a faithful member for many years.

Windup of activities of the **Hoo-Hoo Club of Omaha Area No. 124** was the annual stag picnic held August 11, at the Happy Hollow Country Club Gun cabin in Omaha. The evergreen event was attended by 125 lumbermen and their friends. **Lincoln Hoo-Hoo Club No. 148** and **Sioux Valley Hoo-Hoo Club No. 118** were well represented.

After the day's activities which included golf, trap shooting and horse shoes, a demonstration of laying up cedar shingles and hand split shakes on a mockup roof was provided by West-

ern Red Cedar Shingle Bureau representatives. From the interest shown in the demonstration, Omaha and the surrounding area can well expect a considerable increase in the use of wood roofs. Officers of the Omaha Club for the coming year were elected at the June meeting. The men to head up the Club are:

Richard J. Tierney 54289, president; Loren D. Parks 69423, vice-president; Robert K. Greenway 69422, treasurer and Kelley W. Clark 66797, secretary.

Members of the Club together with friends in Hoo-Hoo International joined together in expressing their condolences at the sad bereavement of Wm. H. Guild, Jr., his wife died in June. Bill is the representative for Jurisdiction 7 on the Supreme Nine.

Twin Cities Hoo-Hoo Club No. 12 was host for the annual Lumbermen's Picnic and Golf Outing held August 10 at the White Bear Yacht Club. Activities on the program included swimming, tennis and fishing.

FLORIDA
GEORGIA
MARYLAND
N. CAROLINA
S. CAROLINA
WASHINGTON, D. C.
WEST VIRGINIA
VIRGINIA

JURISDICTION No. 9



The 13-series "Home Handyman" television show will be featured on station WHRO in Norfolk, Va. Members of the **Hampton Roads Hoo-Hoo Club No. 154** are requested to personally publicize the programs which will commence the second week of September.

Tampa Hoo-Hoo Club No. 56 celebrated August 3rd for the purpose of electing officers for the year 1965-66.

Officers elected to serve are: Ralph F. Blanchette 68462, President; R. Clyde Hindman 61604, Vice President; Al Fernandez 71208, Secretary and Nelson Moore 61607, Treasurer. Directors elected to office are: Frank P. De Nome 61602, Mark F. Kimball 72212, Dan W. Kelley 71250 and Herman J. Rosenberg 48311.

Miami Hoo-Hoo Club No. 42 held their meeting August 10, at the Flame Restaurant in South Miami. Election of Officers of the 1965-66 season was on the agenda.

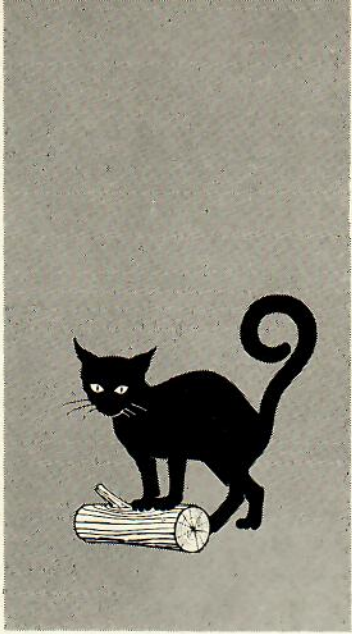
Washington, D. C. Hoo-Hoo Club No. 99 will hold their first meeting of the year on Wednesday, September 15 at the Motel Washingtonian. Preceding the meeting will be a golf tournament held on the golf course adjoining the motel. Paul B. Kern, Jr., 74715

will chairman the outing.

The evening meeting will be Past President's Night. In charge of inviting all of the club's past presidents is J. Leo Wells 49996. A co-feature of the meeting will be the installation of officers and directors by State Deputy Snark Lee F. Roberts 61463.

Leo Wells is handling the Cadillac Raffle which is one of the Club's projects to raise money for the 75th Annual Convention.

Harry L. Hanlein 45465 is chairman for the first social event on the calendar for the coming Hoo-Hoo year. The gathering is scheduled for September 25 at the Cheverly, Md., American Legion Post. It will be the Club's second annual Crab Feast. On the menu will be crabs, hot dogs, sauerkraut and beer. Past performances indicated that the appetites of some of the local cats is almost boundless but Chairman Hanlein assures one and all that the supply will not run out. Everything points to starting the year with flying colors.



black cat chatter

THE NEW HOUSING BILL directs the FHA to adopt new materials procedures. Intent of Congress in the bill is to have the FHA Commissioner adopt a uniform procedure for acceptance of new products and materials based on "technical suitability" in construction approved for FHA insurance.

The \$75 billion housing bill also provides new down payment requirements for FHA-insured homes; extends existing federal housing programs for another four years and establishes the new program of Government rent supplements for low-income families.

REDWOOD SAMPLE FOR TIME CAPSULE—A 14" long slice of a recently felled California redwood tree will be entombed in the Westinghouse Time Capsule at the New York World's Fair October 16th, Time Capsule Day. Seventieth Century archeologists hopefully will exhume the Capsule as a record of present-day civilization.

EXPANDED PROGRAM OF GOVERNMENTAL AFFAIRS has been announced for the National Lumber and Building Materials Dealers Association by Thomas T. Sneddon, executive vice president. John M. Dickerman has been retained as special legislative counsel.

WALNUT NO. 1 IN FURNITURE, according to a survey of 2,594 bedroom and dining room suites displayed at the recent International Home Furnishings Markets in Chicago. Dark brown tones are a strong first choice in finish for walnut groupings, according to the American Walnut Manufacturers Association.

TRAVEL GUIDE TO REDWOOD STANDS preserved in state parks is available from Dept. P-69, California Redwood Association, 617 Montgomery St., San Francisco. It is titled "Tall Trees."

WEST COAST FLOOD RELIEF BILL SIGNED. Relief for losses resulting from last winter's floods was provided when President Johnson affixed his signature to the revised West Coast Disaster Relief Bill, S. 2089.

The bill grants \$80 million in federal aid to Pacific Northwest flood victims in the states of California, Oregon, Washington, Nevada and Idaho. Federal timber purchasers are reimbursed for 85% of road construction and future construction cost insurance increases due to the floods.

J. B. EGAN 45206 and **J. W. McConnell 47926** are two principals in Educational Sales Institute, Inc., Woodstock, Ill., recently formed as a management consultant firm for the retail lumber and building materials industry.

Rameses Egan was an executive with Wood Conversion Company for 30 years and a specialist in sales training. McConnell has been a retail lumber dealer in Woodstock for some 40 years.

Twin City Club 12 Telephone Directory

A useful service of the Twin Cities Hoo-Hoo Club No. 12 in Minneapolis-St. Paul is publication of a telephone card listing all manufacturers, wholesalers, etc., active in the area. Railroads are also listed.

This year the new listing is notebook size. Costs of the service are covered by \$10 contributions from many of the listed firms.



Tony Campion, president of Austin Hoo-Hoo Club No. 207, as he appeared with platform heels and can-can ruffles at fashion show.



Mickey Moore 72829, club vice president, modeled a Paisley shift with accessories of rhinestones and loafers in the fashion affair.

Hoo-Hoo fashion parade in Texas

Plenty of Chatter was created early this summer in Texas when a womanless fashion show was staged by Austin Hoo-Hoo Club No. 207. Two of the stylish entries are pictured above.

Tony Campion 71912 was the commentator. He offered worthless advice to the lovelorn along with fashion de-

scriptions. He was dressed in pale blue taffeta and red can-can ruffles; set off by red flowers in his blonde wig.

In addition to the fashionable Hoo-Hoo, above, large-scale photos of Mackie Rader 73326 and Sherwood Nelson 75055 appeared in the **Austin Statesman** society news section.

HOO-HOO INTERNATIONAL OFFICERS

1964-1965

INTERNATIONAL OFFICERS AND DIRECTORS

CHAIRMAN
 JOHN G. HICKEY 60300
 Kingsway Lumber Co.
 5525 Dundas St., W.
 Toronto, Ontario, Canada

PRESIDENT
 GLENN W. ROSS 45275
 Suburban Lumber Co.
 6000 Wayzata Blvd.
 Minneapolis, Minn.

VICE PRESIDENT
 ALFRED D. BELL, JR. 45756
 Hobbs-Wall Lumber Co.
 2030 Union Street
 San Francisco, California

SECRETARY
 B. F. SPRINGER 34265
 700 N. Milwaukee Street
 Milwaukee, Wisconsin

TREASURER
 EDWIN F. FISCHER 41901
 1539 North 58th Street
 Milwaukee, Wisconsin

SUPREME NINE

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 Howard W. Dinkel, Inc.
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 Rochester, New York

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 EMANUEL LITVIN 60272
 Macomb Whlse. Lbr. Co.
 74 Belleview
 Mt. Clemens, Michigan

JURISDICTION III
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 Olson-Lawyer Lbr. Co.
 P. O. Box 1387
 Medford, Oregon

JURISDICTION IV
 JIMMY B. BRUNSON 63039
 Bolen-Brunson-Bell Lbr. Co.
 P. O. Box 6485
 Memphis, Tennessee

JURISDICTION V
 FRANK L. BODOGH 62692
 Davis Lumber Co., Ltd.
 P. O. Box 490
 St. Catherines, Ontario, Canada

JURISDICTION VI
 ROBERT J. WRIGHT 48883
 Reid & Wright Company
 4838 N. Blackstone
 Fresno, California

JURISDICTION VII
 DAVID B. MARTENEY 65075
 Kansas Wholesale Lbr. Co.
 1562 Flobera
 Wichita, Kansas

JURISDICTION VIII
 WILLIAM H. GUILD, JR. 55230
 The Updike Lbr. & Coal Co.
 4500 Dodge Street
 Omaha, Nebraska

JURISDICTION IX
 BRADFORD T. DEMPSEY 63976
 National Lumber Mfrs. Assn.
 6957 Lillian Road
 Jacksonville, Florida

SEER OF THE HOUSE OF ANCIENTS

C. D. LeMaster L-29727 Rameses 29
 1438 Topaz Way
 Sacramento, Calif.

PAST SNARKS

Arthur A. Hood 32511 Rameses 32
 677 Arrowood Court
 Los Altos, Calif.

Melvin M. Riner 6149 Rameses 34
 418 R. A. Long Bldg.
 Kansas City, Missouri

Benjamin F. Springer 34265 Rameses 37
 700 N. Milwaukee St.
 Milwaukee, Wis.

Ray E. Saberson 12075 Rameses 40
 182 Montrose Pl.
 St. Paul, Minnesota

LeRoy Stanton, Sr. 31930 Rameses 41
 P. O. Box 54132, Terminal Annex
 Los Angeles, California

Martin T. Wiegand 44882 Rameses 42
 6000 Chillum Pl., N.E.
 Washington, D. C.

Lynn Boyd 36660 Rameses 43
 P. O. Drawer 2439
 Pampa, Texas

Robert J. Stalker 36918 Rameses 44
 89 Pearl St.
 So. Braintree, Mass.

John B. Egan 45206 Rameses 46
 Shell Lake, Wisconsin

John H. Dolcater 37372 Rameses 47
 P. O. Box 961
 Tampa, Florida

PAST SNARKS—Continued

Dave Davis 37575 Rameses 48
 2831 "S" Street
 Eureka, California

Clifford H. Schorling 45533 Rameses 49
 P. O. Box 7344
 North Kansas City, Mo.

Ernie L. Wales 45412 Rameses 50
 P. O. Box 1137
 Spokane, Washington

Robert E. Gallagher L-52499 Rameses 51
 P. O. Box 1741
 Albuquerque, New Mexico

R. W. "Dick" Scott 56256 Rameses 52
 1014 Eveleigh St.
 Vancouver, B. C., Canada

Ernst W. Hammerschmidt 43385 Rameses 53
 37 East St. Charles Rd.
 Lombard, Illinois

Harvey W. Koll 46016 Rameses 54
 1707 W. 49th St.
 Los Angeles, California

Ed. F. Wade 55904 Rameses 55
 P. O. Box 111
 Eugene, Oregon

John G. Hickey 60300 Rameses 56
 5525 Dundas St., W.
 Toronto, Ontario, Canada

HOO-HOO IMMORTALS

* Harry T. Kendall 12284
 * Sam L. Boyd 12092
 * T. T. Jones L-31233
 * Ormie C. Lance 36511
 * T. M. Partridge 250
 * W. M. Wattson 32720
 * Deceased

INTERNATIONAL ORDER OF HOO-HOO

161 W. Wisconsin Ave., Milwaukee, Wisconsin 53202



SEE WOOD PROMOTION BULLETIN THIS ISSUE, PAGE 8

1965 American NFPW—October 17-23

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Also Inside:

Whence Came Hoo-Hoo?

Story of Hoo-Hoo International founding, including the historic facts on origin of the word, Hoo-Hoo. See page 4.